



# BRANDING OPTIONS WESTHAFEN PIER 1

---

## VENUE AT THE MAIN RIVER

westhafen  
pier | 1



## ONE LOCATION – INFINITE BRANDING OPTIONS

The venue at Westhafen Pier 1 offers an array of possibilities to design your bespoke event. These possibilities are described in the following including pricing and are obtainable from Westhafen Pier 1 GmbH. We are also happy to furnish you with print data as well as mounting foils.

We look forward to your inquiry.





westhafen  
pier | 1

westhafen  
pier | 1

## TRIANGULAR BANNER

Triangular banner entrance outside incl.  
print, packaging, and mounting.

Measurements: 3000x5330mm (wxh) data  
format: PDF – vector data  
resolution: 120 dpi

Price / net  
**1500 €**





westhafen  
pier | 1

westhafen  
pier | 1

## LOGO PROJECTION (OUTDOOR)

---

Logo projection on a mid-sized silo (outdoor)  
from the air trap, incl. glass gobo  
b/w + one color

Prices and print data requirements need to be  
obtained from Sinus Eventtechnik GmbH



## LOGO PROJECTION UNDER THE CANOPY (OUTDOOR)

Two logo projectors under the canopy left and right next to the main entrance (a gobo b/w + 1 color per light source)

Prices and print data requirements need to be obtained from Sinus Eventtechnik GmbH.





## SCANVAS FOR ALUMINUM FRAME (GROUND FLOOR) BACKLIT

Measurements: 10 450X1 420mm (wxh) data  
format: PDF - vector data resolution: 120 dpi  
**The pillar covers 600mm from the image.**

Price / net  
**790 €**





## CANVAS FOR THE CLOAKROOM

Measurements: 3370×2820 mm (W×H)

Data format: PDF – vector

Data resolution : 120 dpi

Price / net  
**620 €**





## ADHESIVE FOIL FOR CLOAKROOM COUNTER

Measurement: 5x735x160mm(w×h)

Measurement: 10x735x235 mm (w×h)

Measurement: 5x735x335 mm (w×h)

Data format: Plot – Vector data

Resolution: 120 dpi

Price / net  
**65 €/sqm**





westhafen  
pier|1

## ADHESIVE GLASS FOIL INSIDE THE FOYER

Measurement 1.pane: 1695×4200 mm (wxh)

Measurement 2. pane: 2010×4230 mm (wxh)

Measurement 3. pane: 1720×4230 mm (wxh)

Measurement 4. pane: 2010×4230 mm (wxh)

Data format: Plot – vector data

Resolution: 120 dpi

Price / net  
**65 €/sqm**



## ADHESIVE FOIL FOR MIRROR PANELS RESTROOMS

---

Measurement: 4 X 1737 X 1010 MM (w x h)

Data formata: Plot - vector data

Resolution: 120 dpi

## ADHESIVE FOIL FOR MIRROR IN THE RESTROOMS

---

LADIES Measurement:

2245 x 745 mm, 760 X 1940 mm (WxH)

GENTS Measurement: 1490 x 750 mm, 760 X  
1940 mm (WXH)

Data format: Plot – vector data

Resolution: 120 dpi

Price / net  
**65€/sqm**

westhafen.  
pier

1



## ADHESIVE FOIL FOR THE MIRROR WALL

Measures: 14 mirrors each  
1015×3530 mm (w×h)  
Data format: Plot – vector  
Resolution: 120 dpi

Price / net  
**65 €/sqm**





## ADHESIVE FOIL FOR GLASS PANES OF REFRIGERATORS

---

Measures: 472 X 1435 mm (w x h)

Data format: Plot – vector data

Resolution: 120 dpi

Price / net  
**65 €/sqm**





## ADHESIVE FOIL BAR

Measures: 11 x 735 x 140 mm (w x h)

Measures: 11 x 735 x 340 mm (w x h)

Measures: 11 x 735 x 490 mm (w x h)

Data format: Plot – vector data

Resolution: 120 dpi

Price / net  
**65 €/sqm**





## CANVAS FOR ALUMINUM FRAME GALLERY

Measures: 3500 x 1970 mm (w x h)  
Data format: Plot – vector data  
Resolution: 120 dpi

Price / net  
**450 €**





## CANVAS FOR ALUMINUM FRAME GALLERY

Measures: 1300 x 1700 mm (w x h)  
Data format: Plot – vector data  
Resolution: 120 dpi

Price / net  
**150 €**





## CANVAS FOR ALUMINUM FRAME (UPSTAIRS)

1. Frame measures: 3000 x 880 mm (w x h)

2. Frame measures: 2500 x 1300 mm (w x h)

Data format: Plot – vector data

Resolution: 120 dpi

1. Frame  
Price / net

**170€**

2. Frame  
Price / net

**215€**



## CANVAS FOR ALUMINUM FRAME (UPSTAIRS)

---

3. Frame measures: 2600 x 1250 mm (w x h)  
Data format: Plot – vector data  
Resolution: 120 dpi

3. Frame  
Price / net  
**215€**





## 12 X 3,25 M STAGE BACK WALL

In the shape of an aluminum-textile-canvas frame system. Prices and print data requirements need to be obtained from Sinus Eventtechnik GmbH.

When compiling the print data the distance of the stage height needs to be omitted.

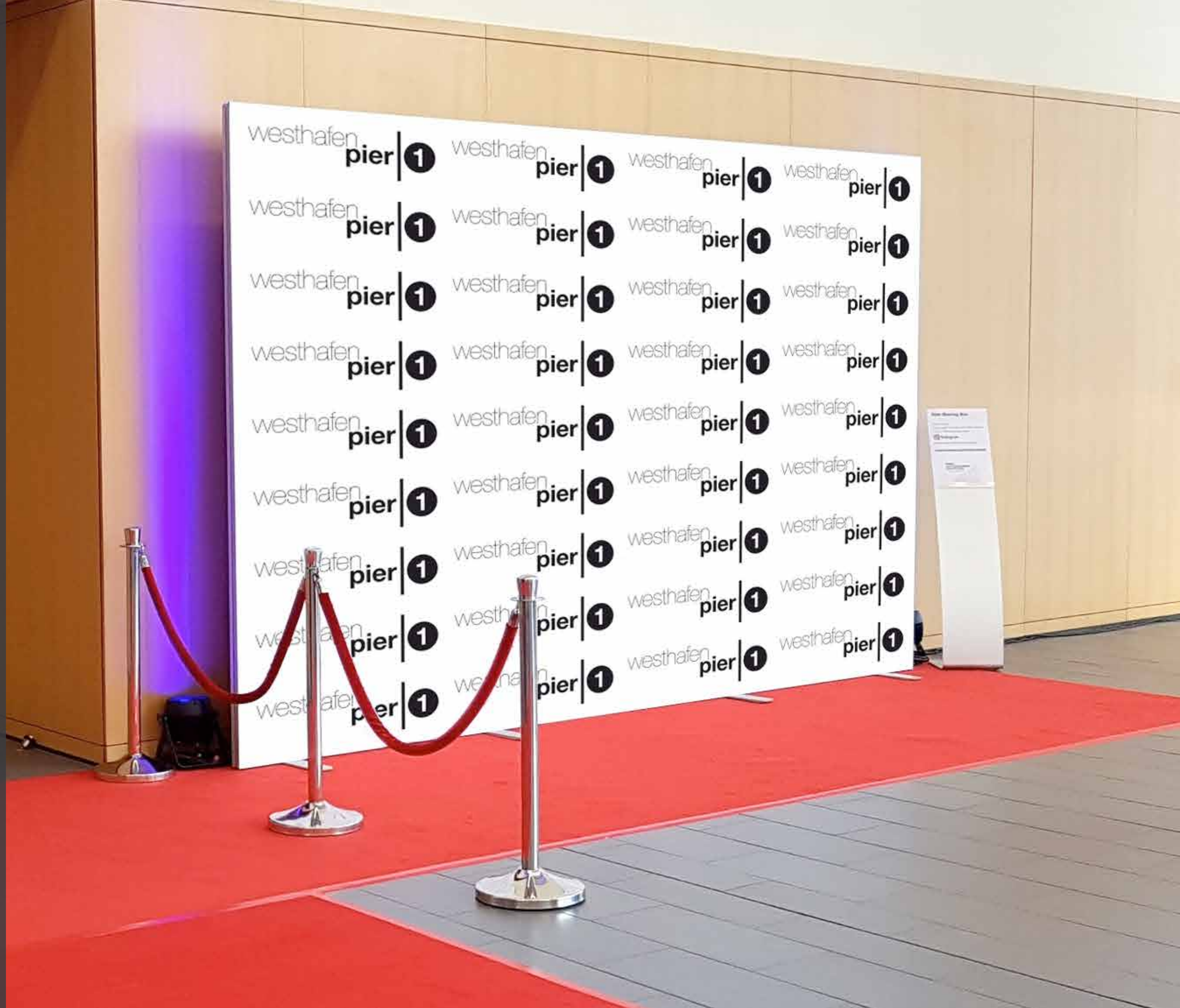




## BACKWALL (ONE-SIDE PRINT)

Measures: 4000 x 2500 mm (w x h)  
Data format: Plot – vector data  
Resolution: 120 dpi

Price / net  
**750 €**





## CANVAS FOR ALUMINUM FRAME

---

Measures: 1300 x 2500 mm (w x h)

Data format: Plot – vector data

Resolution: 120 dpi

## CANVAS FOR ALU SHAPE COUNTER

---

Measures: 700 x 953 mm (w x h)

Data format: Plot – vector data

Resolution: 120 dpi

Frame  
Price / net

**215€**

Counter  
Price / net

**45€**





## ADHESIVE FOIL FOR LECTERN

---

Measures: 3 x 735 x 335 mm (w x h)

Data format: Plot – vector data

Resolution: 120 dpi

Price / net  
**65 €/sqm**





## PARKING INDICATOR A1

---

Measures: 594 x 841 mm (w x h)

Data format: Plot – vector data

Resolution: 120 dpi

Price / net

**50 €**





## MOVING VEHICLES INTO THE LOCATION

---

The width of the main door is exactly 193 cm. By removing an emergency exit an additional door width of 2 m can be managed.

Also, the floor has a maximum ultimate load capacity. Therefore we ask you to send us the total weight of the vehicle.

For fire safety regulations, the gas tank needs to be completely emptied.

Get in touch with us so we can find a solution for your event!





# DATA PREPARATION

---

## DETAILS

- Product
- Size (width × height)
- Delivery date
- Type of shipping
- Sender's address
- Visualization PDF
- Proof if possible (color binding sample)

## PROGRAMS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Acrobat Pro

## TRIMMING TOLERANCE EDGE

- for packaging with a rubber lip or velcro a trimming tolerance of 5 cm circumferential is needed
- for a stretcher frame a trimming tolerance of 5 cm circumferential is needed
- for canvas (edge reinforcement/eyelets) which need important images, a trimming tolerance of 5 cm circumferential is needed.
- For wooden hemstitches trimming tolerance needs to be clarified. (depending on diameter and material)

## EINGABEPROFIL

- iso coated v2 (ECI) (also for b/w-images)



# DATA PREPARATION RESOLUTION PDF

---

## RESOLUTION

- Viewing distance 0–2m: minimum 120dpi (scale 1:1) or minimum 1200 dpi (scale 1:10)
- Viewing distance 2–5m: minimum 75dpi (scale 1:1) or minimum 750 dpi (scale 1:10)
- Viewing distance > 5m: minimum 50dpi (scale 1:1) or minimum 500 dpi (scale 1:10)

## OPEN FILES

- Always deliver typography and images as well
- Typography preferred in vector data

## PDF

- do not generate crop mark but include the bleed
- vectorized typography is recommended
- With PDF-Export choose the PDF x/1a-standard with compatibility for Acrobat 4
- generate the PDF without output profile
- when scaling 1:10 check to see that the PDF is exported without compression
- when using transparency always check for unwanted side effects like hair lines





Westhafen Pier 1 GmbH  
Rotfeder-Ring 1  
60327 Frankfurt am Main

Tel.: 069 26 01 000-20

[info@westhafenpier.de](mailto:info@westhafenpier.de)  
[westhafenpier.de](http://westhafenpier.de)